



2020-2021

# BIENNIAL REPORT

PEOPLE  POLLINATORS  
ACTION NETWORK





2021-2022  
BIENNIAL  
REPORT

PEOPLE  POLLINATORS  
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NOT SO LONG AGO. . .

MEADOWS AND FARMS  
**HUMMED**  
WITH THE MELODY OF  
POLLINATORS.

AND PEOPLE SENSED  
THE WORLD WAS WHOLE  
AND  
**ABUNDANT.**









BUT THE YEARS PASSED.

**SILENCE**

OVERTOOK THE CITIES  
AND FIELDS UNTIL THE  
CHORUS OF

**NATURE**

BECAME A WISPER.

AND PEOPLE FEARED  
THE WORLD WAS


**BREAKING.**







BECAUSE THERE ARE THOSE  
COMMITTED  
TO THE POWER OF  
**PEOPLE AND  
POLLINATORS**  
WORKING IN HARMONY,  
WE STILL HAVE  
**HOPE.**



THEIR  
NUMBERS  
ARE  
GROWING.



This is an account  
of their  
**accomplishments**  
in **2020-21**,  
and their **ambitions** in the  
**years to follow.**









# PUBLIC





# +1,900

PEOPLE REACHED WITH  
EDUCATIONAL & INSPIRING  
MESSAGES & PROGRAMMING



Sweetest  
event  
of the  
year



# PUBLIC OUTREACH & EDUCATION

## NEW WAYS TO LEARN

In response to the pandemic, PPAN launched a highly popular monthly webinar series, engaging hundreds of individuals across the state on both practical how-tos and emerging, hot topics.

## NEXT GENERATION

In the last two years, PPAN helped +100 children learn about the necessity of pollinators. These events were virtual and COVID-safe. With the help of Classrooms for Climate Action, students from Boulder Valley's Heatherwood Elementary shared their own reasons for protecting pollinators alongside Senator Steve Fenberg (sponsor of PPAN's Pesticide Preemption Repeal Bill).

## LARGEST SUMMIT

In 2020, we hosted our first ever *virtual* Colorado Pollinator Summit, and increased participation in this groundbreaking event! More than 350 people attended, including: heads of state and municipal agencies, educators, gardeners, researchers, land managers, and pollinator conservation experts, among others. The new online format expanded participation outside of Colorado too, helping to spread Colorado's developing approach to pollinator protection.







# PARTICIPATION

12





# +2,100

INDIVIDUALS & ORGANIZATIONS  
PLEDGE TO MAKE POLLINATOR  
SAFE SPACES





# PARTICIPATION

## MOBILIZING ACTION

### POLLINATOR SAFE PLEDGE

Because of PPAN, over 2,100 individuals and businesses around the country have taken the Pollinator Safe Pledge, pledging not to use pesticides and to increase the amount of pollinator safe habitat on their properties. This action is the foundation of a growing movement to create pollinator-safe corridors in cities and beyond. Taking the pledge is often the first step toward an individual's greater community engagement and pollinator advocacy.



### NEW NORTHERN COLORADO CHAPTER

In early 2020, PPAN hosted a community forum in Larimer County—a community that has already done a lot to increase pollinator habitat and protection. There was much discussion and interest about plants and policy and we were thrilled that House Representative Cathy Kipp joined the conversation. In the months that followed, a handful of forum attendees came together to form PPAN's newest Colorado chapter, which includes activists from Fort Collins, Loveland and other surrounding areas. This chapter has hit the ground running, and has already hosted trainings, a pollinator photo contest, and native plant and seed swaps..





+3,400

SIGNATURES SUPPORTING THE  
COLORADO POLLINATORS  
LICENSE PLATE

+650

POLLINATOR FRIENDLY PLANTS  
ALONG HIGHWAY 119 & IN  
PARTNERSHIP WITH CDOT



# PARTICIPATION

## RESTORING HABITAT

### NEW NATIVE LANDSCAPE COALITION

In 2020, PPAN co-founded the Colorado Native Landscaping Coalition — a group of mission-aligned organizations\* working in collaboration to recommend policies that will transform landscaping and landscape practices across Colorado. Founding members include: Audubon Rockies, Colorado Native Plant Society, Colorado Wildlife Federation, Front Range Wild Ones, and People & Pollinators Action Network.

### MORE POLLINATOR HIGHWAYS

Our partnership with the Colorado Department of Transportation (CDOT) continues as a member of the CDOT Pollinator Team, and in early May (2021), CDOT staff planted 650 nursery grown plants at select spots along Highway 119 for its second pollinator planting project, spurred by PPAN's advocacy efforts. Given the rainy conditions that past spring, along with the wetland habitat along this section of highway, the seedlings planted were well established by early summer. In the fall, CDOT plans to drill seed along another section of Highway 119. Planting pollinator habitat along roadways, not only supports beneficial insects, it reduces soil loss and water runoff and ultimately translates to economic savings via reduced maintenance costs.











# POLICY



1

NEW COLORADO LICENSE PLATE



2

NEW CITIES COMMITTED TO  
POLLINATOR SAFETY



# POLICY

## STATE & LOCAL

### NEW COLORADO LICENSE PLATE

PPAN successfully initiated new legislation with an eye to expanding pollinator audiences and support for future work. The Colorado Pollinator License Plate Bill (HB-1145), signed into law on June 22, 2021, will raise greater awareness about the plight of pollinators as well as money to protect them. PPAN collected over 3,400 signatures to submit to the state legislature in January 2021. Then, in partnership with Norris Design, PPAN organized a design contest. Denver native, Alain Suel submitted the winning design. You can order your unique pollinator license plate in 2022!

### NEW MUNICIPAL COMMITMENTS

In 2020, two more Colorado municipalities—the Town of Berthoud, and the City of Cherry Hills Village—passed pollinator-friendly resolutions, recognizing the importance of protecting and supporting all pollinators on City lands. PPAN provided the support and resources needed to initiate these resolutions, which included limiting or eliminating neonicotinoids and other systemic insecticides on rights of way, along waterways and ditches, on public trees and landscapes and in City buildings. PPAN continues to expand the list of Colorado municipalities working to create pollinator havens.







# POLICY

## LOCAL AUTONOMY

### PESTICIDE PRE-EMPTION BILL (STALLED)

In early 2020—with legislative sponsorship from Senator Steve Fenberg and Representatives Lisa Cutter and Monica Duran—PPAN brought forth the Pesticide Preemption Repeal Bill (SB20-189), which aimed to restore municipal control over the use and application of pesticides enabling local communities to better protect public health, safety, and the environment. Empowering communities to leverage their unique situations would enable them to assess any risks from pesticides not addressed by federal standards and respond more quickly and effectively to the harms of these toxics.

In March, the bill was introduced by Senator Fenberg and was scheduled for a hearing in subsequent weeks. Unfortunately, due to COVID, the legislature called for a recess and the bill was postponed indefinitely. Nevertheless, our efforts helped to raise awareness about what this bill would mean for communities and laid the groundwork for more ambitious reform in 2022. PPAN continues to highlight the importance of repealing state pesticide pre-emption with both Colorado's communities and our legislators.

The creation and continued work of the Colorado Environmental Health Coalition has shown great promise in terms of moving our legislative work forward. Through the work of this coalition, and with the sponsorship of local legislators, we've been able to raise awareness about what pesticide pre-emption means for the state of Colorado, and educate local communities about the importance of local control over pesticide use and application.





## 1% FOR THE PLANET

In 2020, PPAI was nominated and selected as a nonprofit member of One Percent for the Planet, a growing global and diverse network of more than 5,000 businesses, individuals, and nonprofit organizations coming together to tackle our planet's most pressing issues. As a result of this partnership, we've seen a significant boost in funding for our work from companies that have committed to dedicating 1% of their sales back to the environment. We're proud to be part of this growing network that's bringing dollars and doers together to accelerate smart environmental giving!

## 1% FOR THE PLANET PARTNERS

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SUNDAY  
CONTINUUM CONSULTING SERVICES  
BEE SQUARED  
NOURISH ORGANIC





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# PARTNERS







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# PARTNERS







## AN OPPORTUNITY

When you give to People & Pollinators Action Network (PPAN) you join a growing movement of individuals who are taking action to protect people, pollinators, and the life-giving natural world.

Consider giving your gift to nature at [peopleandpollinators.org/give-online](http://peopleandpollinators.org/give-online).

THANK YOU



THE GIFT OF NATURE







**PEOPLE & POLLINATORS**  
ACTION NETWORK

[peopleandpollinators.org](http://peopleandpollinators.org)